

Appendix A

Actions to implement and maintain a capacity for growth

Creating the Right Environment

Ref	Action	Implementation	
	Growth & Competitiveness		RAG
	Promoting the Borough as a location for business	<p>a. We will refresh and improve the dedicated Invest in Staines-upon-Thames website that supports and promotes inward investment for the Borough. https://vimeo.com/303973036/41842bd4a6</p> <p>b. We will create a new video to complement the one above which focuses on Staines-upon-Thames that showcases the whole borough which will be included on the new inward investment website</p> <p>c. We will have had face-to-face (Teams / Zoom) meetings with external businesses to encourage them to locate in the Borough.</p> <p>d. We will develop the Choose Spelthorne Website to include information relevant to businesses looking to relocate to the area https://choosespelthorne.com/</p> <p>Timescale:</p> <p>a. July 2021</p> <p>b. July 2023</p> <p>c. Annually</p> <p>d. Sept 2022</p> <p>Measure of Success</p> <p>a. At least 250 visits to the site in year one</p> <p>b. Positive on-line comments / Feedback from the E.D Committee</p> <p>c. At least 3 such meetings a year and attract at least one new business that is directly connected to these meetings</p> <p>d. At least 500 visits to the site in 2022/3</p> <p>Lead: SEDO¹/EDM².</p>	
	Smarter working with business groups and providing a focus on local needs in our smaller towns.	<p>a. We will work with established business forums and Chambers and build new relationships with business groups on the border of Spelthorne.</p> <p>b. We will develop a local strategy in partnership with businesses for Ashford, Shepperton and Sunbury to help build stronger business communities and improve trading opportunities for retailers. This will include as appropriate, specific measures / approaches for each of the above 3 towns situated in the Borough. This will include a satisfaction survey to provide a benchmark</p>	

¹ Senior Economic Development Officer

² Economic Development Manager

Ref	Action	Implementation	
		<p>with regards to the support provided for the towns and with their location in the borough</p> <p>c. We will build relationships with shopping parades situated across the borough and organise an event just for businesses based in these shopping parades including a presentation by a relevant speaker. A survey will also be carried out to better understand the challenges and needs of this business group which will subsequently inform this document with regards to future actions.</p> <p>d. We will deliver an annual Business Leaders Lunch / Dinner where senior representatives from the largest businesses in the Borough attend an informal meeting including the Chief Executive and Leader of SBC.</p> <p>Timescale:</p> <p>a) By 31.12.22 b) By June 2022 c) By October 2022 d) By October 2022</p> <p>Measures of Success</p> <p>a) Attend each of the local meetings of existing Spelthorne business forums at least twice a year. Develop relationships with at least 2 other boroughs which will lead to joint events with business from each borough attending.</p> <p>b) Three Action Plans will be created that businesses have contributed towards. Success will be measured by delivery of the agreed actions and subsequent annual satisfaction surveys which will show improved confidence and satisfaction brought about by the delivery of agreed actions.</p> <p>c) Success will be measured by the annual satisfaction surveys as well as engagement by at least 15 representatives from shopping parades at the event designed specifically for them</p> <p>d) Communication channels between the major businesses in the borough will be improved and discussion may lead to new initiatives promoted and supported financially by the group.</p> <p>Lead: EDM / TCM</p>	
	<p>Managing quality of support from the Economic Development Team</p>	<p>a) A customer satisfaction survey will be developed and sent to businesses visited by a member of the E.D Team to establish the quality of engagement and support. This will occur 2 times a year for each officer on the team.</p> <p>Timescale:</p> <p>a. Start June 2022 (annually)</p> <p>Measure of Success</p>	

Ref	Action	Implementation	
		a) Identification of training needs. Satisfaction responses should not be lower than 7 out of 10 Lead: EDM	
	Entrepreneurship has been encouraged by the Council, particularly through the investment of the Business Incubator	a. Encourage small and start-up businesses to operate from the incubator, in particular tech companies. b. We will introduce a new networking event for computer programmers and high-tech businesses similar to the Tedx-programme https://www.ted.com/about/programs-initiatives/tedx-program . These will be held once every 3 to 4 months. c. We will organise at least one event a year where children from local schools are invited to attend the incubator, receive a presentation and a Q & A session about becoming self-employed. d. We will help support and deliver the Annual Business Plan Competition in conjunction with the office of our MP Kwasi Kwarteng which encourages new entrepreneurs and provides a cash prize to get new businesses started within the Borough. We will commit to this project for the life of the strategy. There will also be a Best Start-up Category for the Spelthorne Business Awards Timescale: a) On-going b) By September 2022 c) September 2022 (Once or twice a year) d) Annually Measures of Success a) By August 2022 to have at least 30 businesses operating out of the incubator with a minimum of 25% of them in the high-tech sector b) To have at least 20 people from the high-tech sector to attend and recruit at least 1 person because of the event to the incubator. c) This will become a popular event welcomed by schools and lead to engagement with at least 1 young person who needs support from the E.D Team to get a new business off the ground. d) The 5 finalists will receive help and support from the E.D Team with their business to assist in making a proposal become a business Lead: EDM / SEDO	
	Implementing Developments		

Ref	Action	Implementation	
	<p>Proactively seek to implement development on appropriate Council sites in Staines-upon-Thames, including:</p> <p>Elmsleigh Centre extensions, Staines-upon-Thames – Phase 3 and 4 (Allocations DPD: site A10).</p>	<p>The Staines Development Framework (formerly known as the Staines Masterplan) will set a clear vision and strategy for the transformation and regeneration of the centre of Staines, focusing on deliverable outcomes and policies. It is intended to be capable of adoption as a Supplementary Planning Document at the same time the Local Plan is adopted.</p> <p>Timescale:</p> <p>a. Consultation on both documents is planned for spring 2022.</p> <p>Measure of Success</p> <p>The Staines Development Framework will be adopted giving SBC a clear vision as to how the town should develop in future years, thus producing a design that will be of the greatest benefit for those that live, work, and visit the town.</p> <p>Lead: SPM³.</p>	
	<p>Spelthorne Council will take a leading role in 'place shaping' the Borough.</p> <p>The economic development strategy will dovetail the Health & Wellbeing Strategy as well the Leisure and Arts & Culture Strategies.</p>	<p>a) SBC will look at what opportunities there are to acquire properties / sites for residential (either to help meet affordable housing needs or for private rented). Where possible the Council will also look to support the economy through the provision of housing opportunities for the local community.</p> <p>b) The Council is also open to acquiring sites which are key to a local area within the Borough (where it makes financial sense to do so). The intention is to focus on those opportunities where there is either scope for a wider redevelopment scheme, or where there is the opportunity to bring forward a development which might not otherwise take place. The Council as landowner is able to focus on issues that are locally important in a community which a private developer may not.</p> <p>c) Capitalise on the development of Shepperton Studios and the Oast House by establishing Spelthorne as an attractive environment for creative industries to do business and promoting arts & culture within the Borough.⁴</p> <p>Timescale: a) & b) On-going c) Once every 2 years</p> <p>Measure of Success</p> <p>a) This is dependent upon suitable properties becoming available.</p> <p>b) This is dependent upon suitable properties becoming available.</p>	

³ Strategic Planning Manager

⁴ From the Health & Wellbeing Strategy

Ref	Action	Implementation	
		<p>c) Will hold 1 event with the Economic Development Team & Leisure Services to encourage creative industries into the borough. We will also capitalise on the development of Shepperton Studios the Oast House and other opportunities by establishing Spelthorne as an attractive environment for creative industries to do business and promoting arts & culture within the Borough. The economic development strategy will dovetail the Health & Wellbeing Strategy as well the Leisure and Arts & Culture Strategies.</p> <p>Lead: a) b) GHRaG⁵ Task Group on Fixed Assets. C) EDM / Leisure</p>	
	<p>To ensure the planning service facilitates a process of appropriate on-going extension and redevelopment of business floor space to maintain a stock of modern business premises⁶.</p>	<p>On-going and part of the LPA's consideration of planning applications</p> <p>Timescale: On-going. Lead: SPM</p> <p>a. Monitoring the need or otherwise for additional employment land.</p> <p>Timescale: On-going. Lead: SPM</p> <p>b. Identify unmet business needs that may arise and investigate appropriate site/opportunities</p> <p>Timescale: On-going. Measure of success The borough will be in a position to offer space to new businesses and facilitate inward investment opportunities.</p> <p>Lead: SPM/EDM/.</p>	
	<p>Supporting the introduction of assets that will help businesses and communities to operate more effectively, greener and efficiently particularly around artificial intelligence and</p>	<p>a) We will investigate the possibility of introducing 5G⁸ to the Borough.</p> <p>b) Capitalise on the unique design on the facility as an opportunity to boost tourism in the borough. The Passivhaus facility will also contribute towards a Greener Spelthorne.⁹</p> <p>Timeframe</p> <p>a) Over the next 5 years b) Over the next 5 years</p>	

⁵ Group Head Regeneration and Growth

⁶ This reflects Core Strategy Policy EM1 (b)

⁸ <https://www.qualcomm.com/5g/what-is-5g>

⁹ From the Health & Wellbeing Strategy

Ref	Action	Implementation	
	the 'internet of things' ⁷	<p>Measure of Success</p> <p>a) 5G technology would have been introduced to the borough and benefits of the technology will be received by businesses and the community.</p> <p>b) Promotional material will be produced to highlight the leisure centre as a tourist destination as well as an example of what green engineering can achieve.</p>	
	Develop functional economic area priorities	<p>Deliver 'Upper M3' shared priority partnership projects with Elmbridge and Runnymede Borough Councils The project will help identify activities that all 3 boroughs have a vested interest in.</p> <p>Timescale By December 2022 then annually</p> <p>Measure of success It will raise the sphere of influence of SBC to outside of the Borough and raise the profile of north Surrey as an outstanding location for business. Costs to deliver the projects will be shared so obtaining value for money and reduce financial burdens. At least one joint event a year for every year of the strategy.</p>	

Actions: People

Ref	Action	Implementation	
	Education Provision		RAG
	To promote coding clubs within the Borough.	<p>a. We will promote and create at least 1 further coding club in the Borough.</p> <p>b. We will promote and create a further coding club and hold a coding competition / event within the borough for young people. Possible via Raspberry Pi</p> <p>Timescale</p> <p>a. By March 2023</p> <p>b. By March 2024</p> <p>Measure of Success</p> <p>a) At least 1 school will have set up an after-school coding club.</p>	

⁷ https://en.wikipedia.org/wiki/Internet_of_things

Ref	Action	Implementation	
		b) A second club will have been formed, and the competition stimulates further interest and is a success. Lead EDM	

Ref	Action	Implementation	
	<p>The Council will support the development of vocational training including:</p> <ul style="list-style-type: none"> a) Encourage the further take-up of apprenticeships within the Council b) Promote apprenticeships externally, in particular, raising awareness of the Apprenticeship Levy benefits to those companies who will be required to pay the levy. c) To signpost businesses not paying the levy to funds that would pay for training of staff from donations by businesses that do not use all their levy through a levy gifting scheme. 	<ul style="list-style-type: none"> a) Working with Human Resources Department to review the number of people taken on as apprentices and to ensure that the Council makes best use of the funding made available by the apprenticeship levy. b) To promote the benefits of the levy via news items and hold an event centred on apprenticeships. c) To work with companies who pay the levy to introduce a levy gifting scheme so surplus levy funds can be transferred to smaller non-levy paying business so they can create more apprentices. Based on the 'Salford Model'.¹⁰ <p>Timescale:</p> <ul style="list-style-type: none"> a. Commencing May 2022 and on-going for length of Strategy b. March 2023 c. Duration of the strategy <p>Measure of Success</p> <ul style="list-style-type: none"> a) This would lead to a reduction by at least 50% in the amount of levy paid back to government. Promote SBC as a friend of small businesses. Baseline for 2021 £7k returned levy payments. b) Feedback from businesses that more levies have been utilised c) A baseline of businesses helped by the availability of the levy will be set in April 2023 and realistic goals will be set when this figure is known. <p>Lead: SEDM</p>	
	<p>Promoting education, training, and high levels of attainment</p>		

¹⁰ <https://www.salford.gov.uk/jobs-skills-and-work/apprenticeship-support/are-you-a-business/salford-skills-for-business-apprenticeship-fund/>

Ref	Action	Implementation	
	<p>When Heathrow Airport Limited (HAL) returns to normalised operations and the Heathrow Academy opens to work with the Academy team to access places for Spelthorne residents.</p> <p>This provides the 2 weeks training necessary for many of the 'air-side' work opportunities at Heathrow. The scheme draws people from Spelthorne and 4 other boroughs around Heathrow and focusses on construction, retailing and aviation.</p>	<p>a) To actively promote the availability of the Academy to our residents and include a stall on the Spelthorne Skills & Jobs Fair with staff from Heathrow</p> <p>b) Maximise the opportunities for social value outcomes through the services provided by the build contractor Wilmott Dixon during the build of the new Spelthorne Leisure Centre as well as other opportunities¹¹</p> <p>Timescale:</p> <p>a) When the Academy opens for new recruits</p> <p>b) Life of the strategy</p> <p>Measure of Success</p> <p>a) Success will be judged against obtaining at least the 3rd greatest percentage of residents attending the academy compared with the other boroughs that surround Heathrow – Hounslow, Hillingdon, Ealing and Slough.</p> <p>b) Local residents will access job opportunities / tours of the new facility will be made available to residents to encourage local applications for new posts.</p> <p>Lead: EDM</p>	
	<p>To work with and support companies that promote STEM (Science, Technology, Engineering and Mathematics) subjects. Support for business's schools' programmes (including schemes by BP and Heathrow) which focus on Science, Technology, Engineering and Maths (STEM).</p>	<p>We will make best use of current activity by various employers who reach out to our schools and Colleges to support interest in (STEM) subjects and provide support.</p> <p>Timescale: May 2023</p> <p>Measure of Success</p> <p>Engagement by at least 75% of schools in the borough with these events</p> <p>Lead: EDM.</p>	

¹¹ Linked to the Health & Wellbeing Strategy

Ref	Action	Implementation	
	To support and promote Social Enterprises within the Borough	<p>We will encourage existing social enterprises and support new enterprises setup within the Borough,</p> <p>Timescale: September 2023</p> <p>Measure of Success Will have worked with and directly supported at least 5 social enterprises and helped to have set up 1 social enterprise.</p> <p>Lead: EDM.</p>	
	Assisting 'work readiness'		
	Support the delivery of the Youth Hub (16-24 year olds)	<p>Working with DWP, A2D and others promote the Youth Hub as a venue to give help, advice and support to young people regarding education, training and jobs. Build resilience into the project outside of the grant funding from DWP with a dedicated website and App.</p> <p>Timeframe Immediate effect</p> <p>Measure of Success Case studies will illustrate the benefits of the Youth Hub for our young residents.</p> <p>Lead: SEDO</p>	
	Promoting Corporate Social Responsibility	<p>a) We will encourage businesses within the borough to donate money, goods, and services to good causes, including the Business Plan Competition and Business Awards.</p> <p>Timescale: September 2023</p> <p>Measure of Success</p> <p>a) At least £30k by value in cash, goods or services raised in each year of the strategy.</p> <p>Lead: EDM / SEDM</p>	
	Deliver IT related courses for the elderly. Support the elderly population to safely access the benefits of internet shopping as well as the social and	We will work with other agencies including Surrey County Council / SBF University of the First Age and Women's Institute to enhance the availability of introductory courses for	

Ref	Action	Implementation	
	<p>educational opportunities it presents. This will help give access to home deliveries as well as cheaper purchases of goods and increase personal independence.</p>	<p>the elderly regarding the use of computers and accessing the internet and internet shopping / cyber security.</p> <p>Timescale: October 2023</p> <p>Measure of Success At least 1 course for each year of the strategy. Feedback will be at least a score of 7 in terms of satisfaction with the course.</p> <p>Lead: EDM.</p>	
	<p>Improving Skills and qualifications of our residents and access to jobs</p>	<ul style="list-style-type: none"> a) We will deliver and promote a Spelthorne Jobs & Skills Fair in partnership other organisations. This will encourage people to aspire to further education or other vocational skills to enable them to better access quality jobs. It will also bring together local employers who are looking to recruit staff and local education providers to offer training opportunities. b) If jobs do not return to a similar level at Heathrow, we will hold a mini 'Jobs Fair' in the Community Hall in Stanwell which will give easy access to those families most affected and where unemployment will be the highest. c) Working with 'I Choose Local' we will implement and offer a digital approach created and shaped by the generation that need, and will evolve, a cross platform and multi-media solution that fits their world, creating a new path to employment and training. d) Deliver a project called Bounceback Street in partnership with I chose Local and BUPA to support the older generation of low skilled / low paid workforce that have been made redundant due to the pandemic. The project will help with mental health and access to new jobs and 	

Ref	Action	Implementation	
		<p>funding for re-training opportunities.</p> <p>Timescale:</p> <ul style="list-style-type: none"> a) To be delivered within the first 18 months of the strategy and every year for the life of the strategy. b) During 2022 c) June 2022 d) September 2022 <p>Measure of Success</p> <ul style="list-style-type: none"> a) There are at least 50 employers present and the event is attended by at least 500 people including schools. b) We will have at least 15 businesses and an attendance of at least 100 people c) In year one, the app will be at least 100 young people signed up and there is positive feedback from DWP. d) At least two group workshops run in 2022. <p>Lead: SEDO / EDM</p>	
	Health Improvement		
	<ul style="list-style-type: none"> a) We will work towards improving the health of residents and the workforce within the Borough. This will be achieved by the promotion of various schemes designed to support the improvement of personal health and wellbeing focusing on promoting physical activity, boosting mental health and reducing obesity. We work in liaison with partners via the Health and Wellbeing Group, the Local CCG and Public Health. b) We will also promote healthy living including an increase in cycling and walking in conjunction with other partner agencies such as Surrey County Council and Active Surrey. 	<p>To include continued implementation of the following schemes:</p> <ul style="list-style-type: none"> a) Continue to coordinate the Walking for Health Scheme, Cycling for Health Scheme and support both the Exercise Referral Scheme and Weight Management Courses at Spelthorne and Sunbury Leisure Centre. b) We will explore opportunities through our Council Leisure Team by promoting health related opportunities and in partnership with public / private businesses in this sector. <p>Timescale:</p> <ul style="list-style-type: none"> a) b) Life of the strategy <p>Measure of Success</p> <p>a) TBC</p>	

Ref	Action	Implementation
	<p>c) Local walking and cycling infrastructure plan – work in liaison with SCC and partners to help facilitate both the development and implementation of the plan. Work with community groups to prioritise local need. Encourage local residents to use the new infrastructure for active travel as part of their daily lives for work, education and social activities.</p>	<p>b) Will have visited at least 3 businesses in each year of the strategy to encourage engagement with a healthier workforce Lead: LSM.</p>

Actions: Business Support

Ref	Action	Implementation	RAG
	<p>The Council will continue to support the Spelthorne Business Forum as the primary business support and promotion organisation in the Borough.</p>	<p>a) We will be an active member of the Spelthorne Business Forum (SBF) which currently has a membership of over 800 businesses and provide promotional space on the Council's website and paper Bulletin.</p> <p>b) Will help organise the annual business riverboat cruise along the Thames</p> <p>c) Together we will provide a regular supply of business networking meetings including a minimum of 6 evening meetings and 6 breakfast meetings a year.</p> <p>Timescale:</p> <p>a) Life of the strategy b) September each year c) Annually d) October 2022</p> <p>Measure of Success</p> <p>a) Feedback from the SBF with regards to the level of attendance at events b) The business riverboat trip is at capacity c) A feedback form will be used annually to understand how the events were received.</p> <p>Lead: SEDM / EDM</p>	
	<p>Increase the amount of money spent within the borough by the council.</p>	<p>a) Working with the SBF and procurement team ensure that the new rules within procurement standing orders are followed and the sbf promote access to the web-based business directory which will provide a source of businesses to purchase from. Assistance will also be available from the E.D Team.</p>	

Ref	Action	Implementation	RAG
		<p>b) We will encourage other large businesses based within the borough to adopt a pro-buy local where policy and procurement restrictions allow.</p> <p>Timescale:</p> <p>a) With immediate effect. b) 2023</p> <p>Measure of Success</p> <p>a) There will be an increase in the amount spent in the borough by at least 10% from the established baseline</p> <p>b) Case studies from businesses that have engaged will provide evidence of greater local purchases. Where possible, a baseline will be obtained.</p> <p>Lead: EDM.</p>	
	<p>The Council will champion the needs of businesses, local procurement, promote innovation, and create opportunities to highlight best practice and the best businesses in the Borough.</p>	<p>a) Promote free professional business advice to Spelthorne businesses and residents via the business support procured via the Additional Restrictions Grant for all businesses as well as new-start businesses and people thinking of starting a business.</p> <p>b) Additionally, support will be provided through organising events in partnership with the SBF that are dedicated to particular subject areas such as funding streams, on-line web presence or starting a business.</p> <p>c) Deliver the Spelthorne Business Awards event to recognise and celebrate the best businesses in the Borough.</p> <p>d) Signpost businesses to the free SBF website to register their businesses on the business directory. http://www.spelthornebusinessforum.uk/directory/</p> <p>e) Take an active role in the Business Improvement District for Staines-upon-Thames¹²</p> <p>Timescale:</p> <p>a) With immediate effect b) Throughout the period of the strategy c) Annually d) With immediate effect e) Ongoing – assuming the BID is re-elected in 2022</p> <p>Measure of Success</p>	

¹² <https://www.gov.uk/guidance/business-improvement-districts>

Ref	Action	Implementation	RAG
		<ul style="list-style-type: none"> a) At least 5 businesses will use this support a week for the 12 months life of this support. Feedback on quality of support will be at least an average of 7. At least 5 new businesses will be incorporated as a direct result of the support. b) Feedback from such events will attract a satisfaction level of at least 7 c) That there will be an increase of applicants of 10% compared to the baseline year of 2021 (220) d) There will be an increase in registrations of 10% compared to the baseline figure of 236 e) Continued representation on the BID Board will raise the profile of the Council and allow influence on decisions on how the levy id allocated. <p>Lead: EDM.</p>	
	<p>The Council will initiate investigation of business sectors where there appears scope for growth, including tourism, and leisure and possible business clusters</p>	<ul style="list-style-type: none"> a) To maintain a Visitor Economy Forum with local businesses in that sector b) Promote the night-time economy in Staines-upon-Thames by investigating opportunities to enhance our cultural offer, such as developing a theatre or / and other attractions. <p>Timescale:</p> <ul style="list-style-type: none"> a) Life of the strategy b) Life of the strategy <p>Measure of Success</p> <ul style="list-style-type: none"> a) Case studies will show how initiatives proposed / delivered by the group have benefited the visitor economy. b) The night-time economy in Staines is poor and any opportunity to enhance the offer will increase the competitiveness of the town resulting in more footfall in the evenings. <p>Lead: EDM</p>	
	<p>Support and promote exporting</p>	<p>We will work with relevant Partner organisations such as Surrey Chambers of Commerce and Department of International Trade (DIT) to promote and encourage the opportunities available for our businesses through the export market.</p> <p>Timescale: 2023 Measure of Success To promote at least 1 event for each year of the strategy starting in 2023. Lead: SEDO</p>	

Ref	Action	Implementation	RAG
	Business support to make best use of social media	<p>The Economic Development Team will provide 1-1 support and guidance for businesses not confident with social media.</p> <p>Timeframe Starting in 2023</p> <p>Measure of Success At least 20 businesses will seek support and feedback will be at least a score of 7</p> <p>Lead: EDM</p>	
	Accessibility and equal opportunities and support for the voluntary sector	<p>a) We will work with Shopmobility and other similar services situated within the Borough, to help sustain their presence, promote the service on offer to those that require assistance to shop, enjoy the culinary offer, and socialise within Spelthorne.</p> <p>b) We will improve access to funding from business via corporate social responsibility (CSR) through access to a new website facility and / or an event dedicated to encouraging CSR.</p> <p>Timescale:</p> <p>a) Over the life of the strategy. To formally meet twice a year to discuss opportunities and progress</p> <p>b) Within 18 months of the strategy commencing</p> <p>Measure of Success</p> <p>a) Shopmobility will continue to trade and grow stronger financially.</p> <p>b) Voluntary groups will have access to additional funding to support their causes</p> <p>Lead SEDO</p>	

The below section is taken from the previous strategy and has not been amended; it's purpose is to illustrate the 4th element of the Action Plan that will be re-written once discussions have been had with relevant departments.

Actions: Infrastructure and Places

Ref	Action	Implementation
A30	The Council will work with Surrey County Council, Heathrow Airport Limited and bus operators. Secure completion of the Wider Staines Sustainable Transport Package to improve non-car based transport.	<p>This is now part of a wider bid which the LEP have put forward as part of Growth Deal 3 (project now called 'capacity developments'). Not clear at this stage whether it will go forwards due to limited award of funding from government.</p> <p>The detailed designs for the London Road and Park Road schemes within the Wider</p>

Ref	Action	Implementation
		<p>Staines Sustainable Transport Package (STP) have been completed and the main contract for their construction was awarded to Mildren Construction in November 2019 following a procurement exercise. Mildren have been mobilising ready for construction to commence on both schemes in January 2020.</p> <p>Timescale: On-going. Lead: Spelthorne Joint Committee</p>
A31	The Council will look for alternatives for a new Staines Bus Station.	<ul style="list-style-type: none"> • We will investigate options for a new bus station in Staines-upon-Thames <p>Timescale: On-going. Lead: SPM / GHRaG</p>
A32	The Council will support measures to reduce local congestion including through initiatives to secure modal shift to cycling and walking and support improvements to, and usage of, public transport generally.	<ul style="list-style-type: none"> c. The Council are actively supporting by providing advice and being involved in the decision making process with Surrey CC. d. Staines-upon-Thames is undergoing significant developments which will increase the population of the town by both residency and visitors which will add further stress onto an already congested location at peak times. Steps will be taken to ensure that consideration is given to the impact of the developments and actions identified to help mitigate further congestion. <p>Timescale: <ul style="list-style-type: none"> a) On-going Lead: Spelthorne Local Committee. <ul style="list-style-type: none"> b) Update on progress will be presented to the Economic Development Engagement Group (EDEG) after 6 months of the adoption of this strategy. Lead: EDM / EDEG</p>

Ref	Action	Implementation
A33	<p>Access to fibre to the premises with up to 1Gbps speeds within the Borough. Bids for funding to be made to the EM3 LEP</p>	<p>e. *The Council will conduct research with local technology companies to determine the level of business need and household needs.</p> <p>f. *Surrey County Council, LEP's and service providers will be lobbied with regards to delivering identified needs.</p> <p>g. *An application for match funding will be made to EM3 LEP to deliver gigabit speeds.</p> <p>Timescale:</p> <p>a) By October 2018 b) During 2018 c) During 2018-19 financial year</p> <p>Lead: EDM</p>
A34	<p>*Support better rail connections. Lobby for support for a light rail link directly from Staines-upon-Thames to Heathrow</p> <p>a) Support the implementation of the Surrey Rail Strategy and improvement to rail services generally.</p> <p>b) A southern rail access to Heathrow.</p> <p>c) Improved rail capacity in the Waterloo approaches through Crossrail 2.</p> <p>d) Support for Zone 6 for Spelthorne</p> <p>e) Shorter term proposals to improve surface access to Heathrow.</p>	<p>h. Work closely with Surrey County Council, Heathrow and other key interested parties.</p> <p>i. Businesses expressed strong views with regards to the impact of Zone 6 concerning the recruitment and retention of staff from West London, due to the current high cost of public transport from London and the cost of parking in Staines and the congestion caused at rush-hour.</p> <p>j. *Commission a business case in respect of Zone 6 Oyster Card access for Spelthorne residents.</p> <p>Timescale: a) b) c) On-going. Lead: Cabinet/SPM</p>
A35	<p>Access funding opportunities from Heathrow Airport Limited that contribute towards the benefit of all our communities</p>	<p>We will work closely with Heathrow and colleagues from the 4 Boroughs that surround the airport (Ealing, Hounslow, Hillingdon and Slough) to access funding opportunities made available to improve local infrastructure or support business or community needs and increase on the *baseline by 10% in year 1</p> <p>Baseline for 2017: Communities for tomorrow: £44,860 Communities for youth: £25,452 Communities together: £3,736</p> <p>Timescale: For the life of the strategy Lead: EDM</p>

Ref	Action	Implementation
A36	Reduce carbon emissions and helping create a greener, cleaner Borough.	<p>k. *Proposals will be submitted the EM3 LEP and potentially other agencies for funding to contribute towards the installations of electric charging points across the Borough.</p> <p>l. *Provide incentives for businesses to install electric charging points at places of work.</p> <p>Timescale: a) By December 2018 b) By April 2019</p> <p>Lead: SEHM¹³</p>

¹³ Senior Environmental Health Manager

