

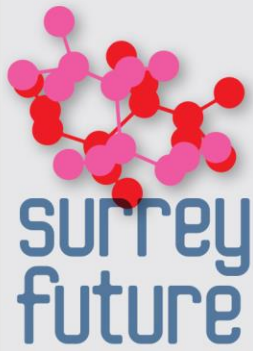
- 1. Introducing the Place Ambition**
- 2. Approach to Good Growth and Strategic Priorities**
- 3. SOA1: Longcross-Staines-Heathrow Corridor**
- 4. Next Steps**

# SURREY'S 2050 PLACE AMBITION

Surrey's Spatial Framework:  
A Strategic Vision for Place Leadership,  
Infrastructure & Good Growth

Draft Version 2





# Surrey Future

‘Surrey Future’ partnership created in 2012:

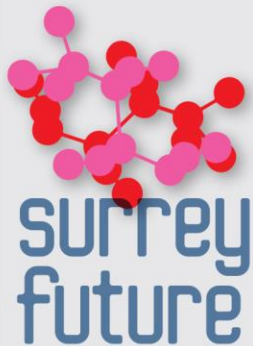
*“Surrey Future brings together Surrey's local authorities and business leaders to agree the investment priorities to support the county's economy. Surrey Future means we can consider how to manage planned growth sustainably, both in Surrey and on our borders. We want to retain existing businesses and attract new ones in the right locations in the county. And we want to make sure Surrey can successfully bid for funding for large infrastructure projects. This will help to transform the county's economy in years to come.”*

Surrey Future Steering Board

Chair: Rob Moran, Chief Executive, Elmbridge Borough Council

Includes officer representatives from the County and Borough and District Councils, both Local Enterprise Partnerships, Gatwick Diamond Business, Surrey Employment & Skills Board and Surrey Nature Partnership

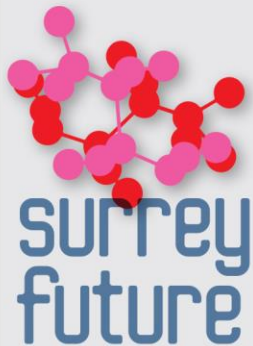
Reports to Surrey Chief Executives Group and through them to the Surrey Leaders’ Group.



**June 2018**

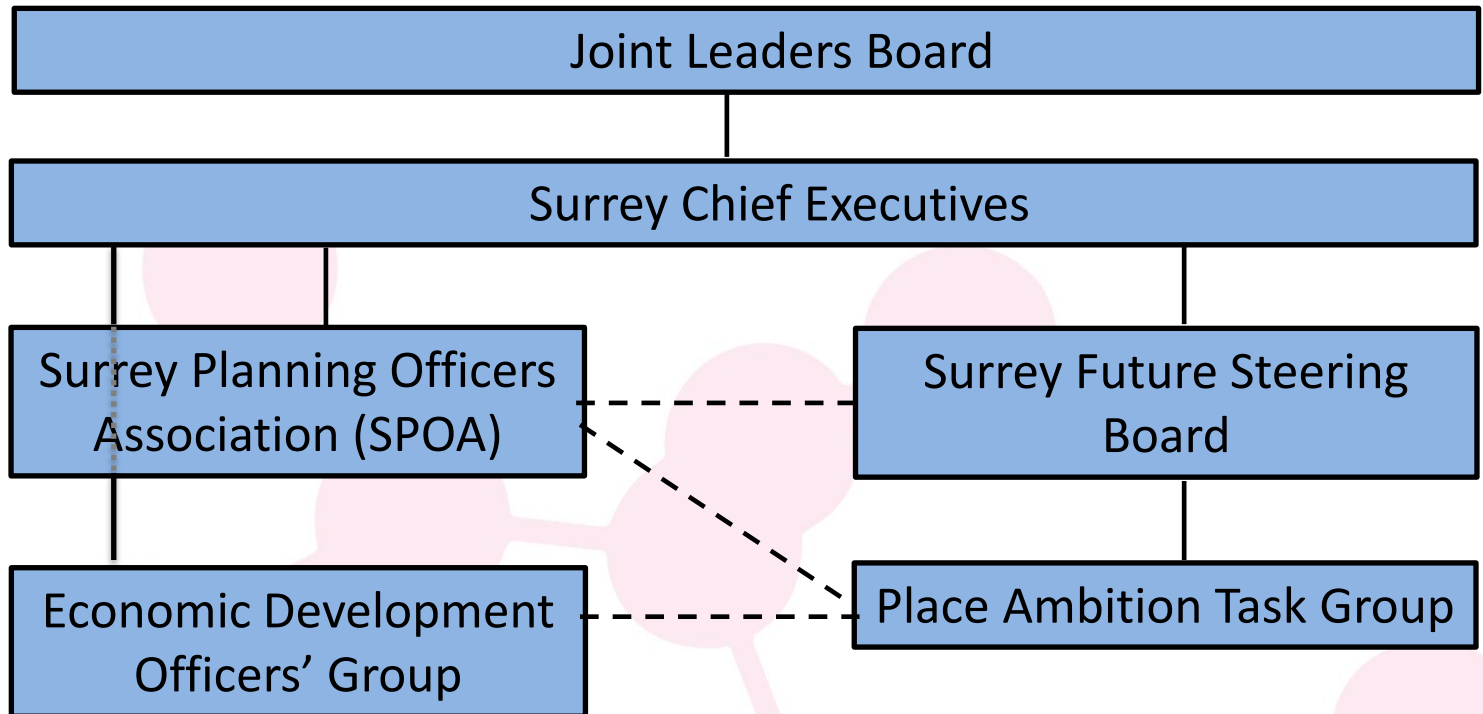
Surrey Future Steering Board given remit to develop a new approach to growth, building on the Interim Local Strategic Statement for Surrey 2016 – 2031 previously agreed by Surrey Leaders. It's purpose was to:

- Provide basis for a strong, collective and coherent 'Surrey voice' at the national table and strategic leadership.
- Articulate and secure the type of growth that is right for our areas ie 'good growth'
- Facilitate a place based approach to growth integrating economic, social, spatial and infrastructure priorities
- Contribute positively to our Duty to Cooperate by providing robust evidence of strategic collaboration on planning for local plan examinations.
- Ensure a more proactive, resilient and responsive approach to managing long term growth within Surrey and on our borders (e.g. London, Heathrow, Gatwick).
- Improve ability to access additional funding to pay for much needed infrastructure investment in our areas
- Help to secure buy-in from Surrey communities and stakeholders to shared strategic priorities and ambition for good growth by moving the conversation from 'plans & strategies' to 'people & places'.

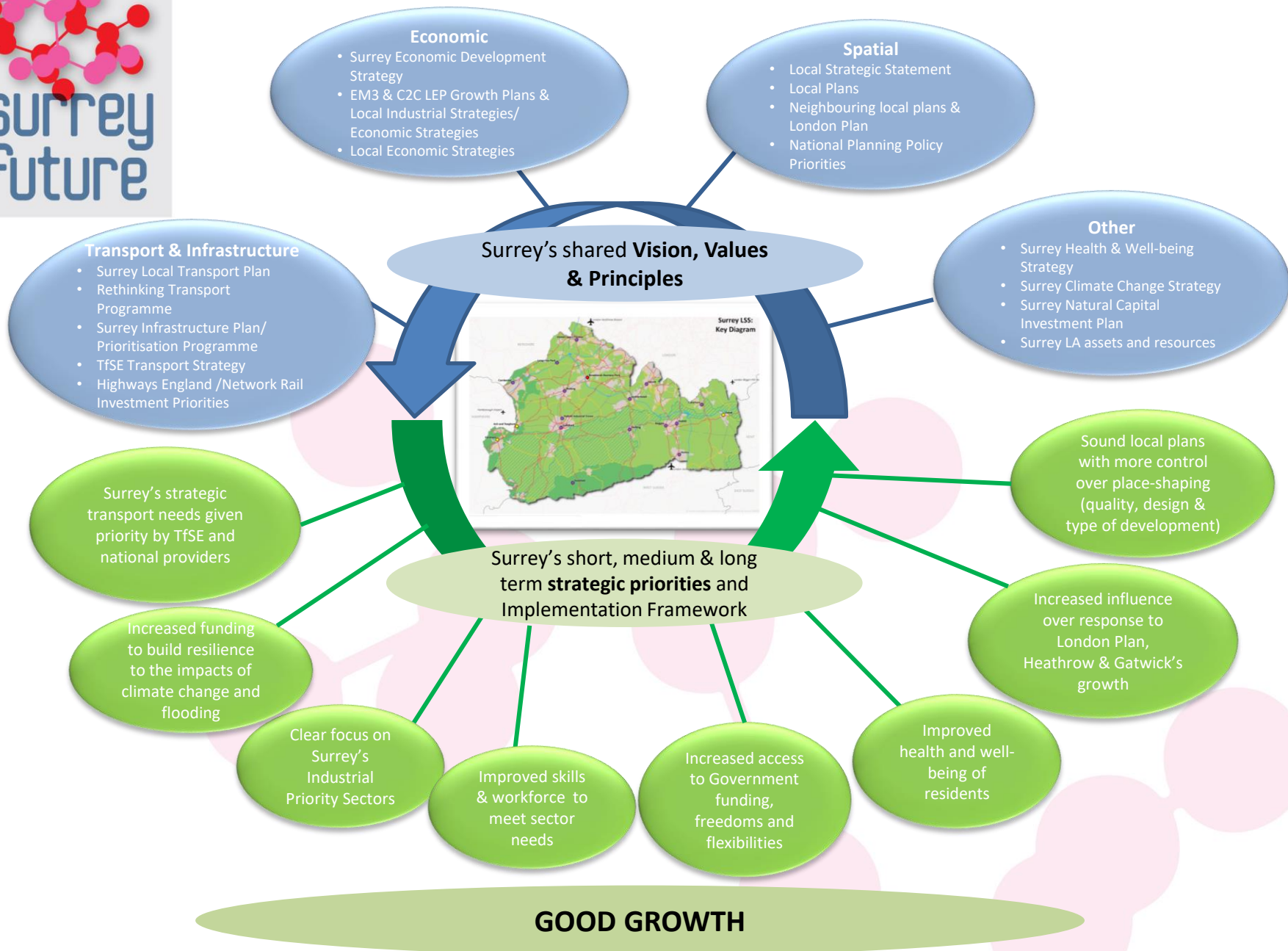


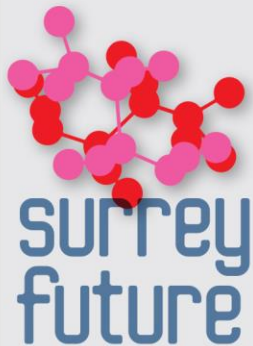
## October 2018 – June 2019

Place Ambition Task Group set up to take the work forward reporting to the Surrey Future Steering Board and engaging closely with district planning and economic development officer groups.



Starting point was to confirm the agreed shared vision from the LSS, develop a set of principles and values and identify the 'strategic influencers' on Surrey's Growth.

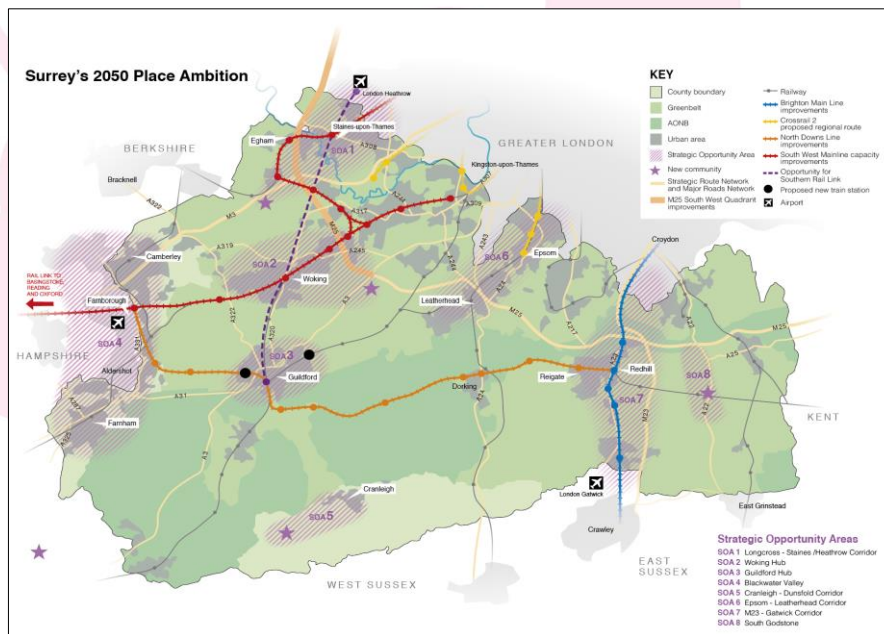




July 2019

Following consultation with Leaders, relevant portfolio holders and chief executives in the districts and boroughs, the Surrey Future Steering Board launched Version 1 of the Surrey 2050 Place Ambition to...

- (1) Facilitate **Good Growth** in Surrey
- (2) Develop shared, long term **strategic priorities** on improving connectivity; enhancing the place offer of Surrey's towns; maximising the potential of our strategic economic assets through eight Strategic Opportunity Areas
- (3) Set out our long term **spatial vision**





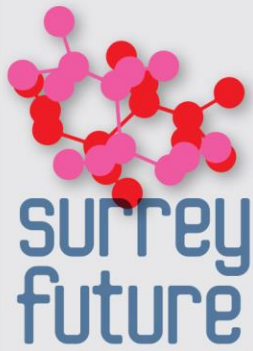
## January 2020 – October 2021

(1) Surrey Future Steering Board started work on the **Implementation Framework**, focusing on:

- Working with SCC to ensure that emerging LTP4 and Surrey Infrastructure Plan support delivery of Strategic Priorities.
- Developing an Urban Strategy to deliver Strategic Priority 2.
- Exploring with district and borough officers what the priorities are for each of the 8 Strategic Opportunity Areas to deliver Strategic Priority 3.
- Integrating the Place Ambition workstreams with other linked workstreams across Surrey to ensure policy and investment priorities supporting Good Growth are aligned.

(2) Place Ambition Task Group **refreshed the Place Ambition**:

- To reflect the current context, especially challenges around post-pandemic economic recovery, the increasing weight being given nationally to climate change, biodiversity, health and wellbeing and improving the quality of development.
- To reflect updated evidence, link workstreams across Surrey and changes to local plan context



## November 2021 – December 2021

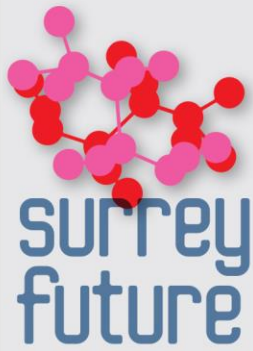
Inaugural conference on 'Good Growth' held jointly with Surrey Development Forum with community groups, local government and developers attending. Consultation on refreshed Place Ambition and draft Implementation Framework launched.

### “Good Growth” approach to development

- Is proportionate and sustainable, focusing on the places where people both live and work.
- Supports overall improvements to the health and well-being of our residents
- Is supported by the necessary infrastructure investment - including green infrastructure.
- Delivers high quality design in our buildings and public realm.
- Increases resilience and flexibility in the local economy.
- Delivers buildings and infrastructure ready for a zero-carbon future and builds resilience to the impacts of climate change and flooding.
- Is planned and delivered at a local level while recognising that this will inevitably extend at times across administrative boundaries.







## Four Strategic Priorities

### **Strategic Priority 1:**

Improve connectivity both within Surrey and between strategically important hubs

### **Strategic Priority 2:**

Enhance the place offer of Surrey's towns

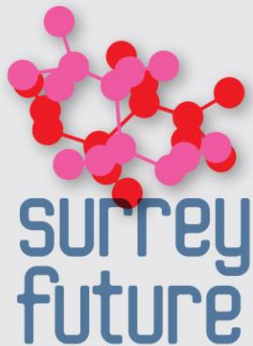
### **Strategic Priority 3:**

Maximise the potential of our Strategic Opportunity Areas

### **Strategic Priority 4:**

Invest in natural capital and deliver nature recovery

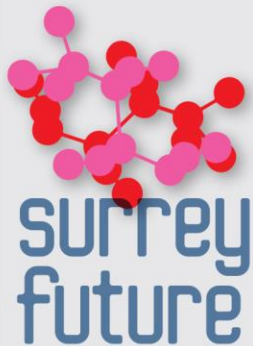




## Strategic Opportunity Area (SOA) 1: Longcross – Staines - Heathrow Corridor



Anticipated outcome by 2030	Potential strategic interventions 2020 – 2030	Links to other plans and strategies	Strategic partners
Improved rail connectivity to Heathrow, Guildford and Woking	All partners are committed to enhancing southern rail access to Heathrow.	LTP4, Surrey Infrastructure Plan, Surrey Rail Strategy, Southern Access to Heathrow (DfT), Heathrow Strategic Planning Group Joint Spatial Planning Framework	Surrey County Council Runnymede and Spelthorne Borough Councils Heathrow Strategic Planning Group Heathrow Airport Ltd Department for Transport Network Rail
Support productivity growth in key sectors along the corridor; Enterprise Zone at Longcross likely to become a significant hub for creative industries and key employment location	Support 'hub role' of the corridor for priority sectors of creative industries and IT/ software through provision of sites/premises, urban realm improvements and promotion of the area/supporting inward investment and stronger links with higher/further education, particularly Royal Holloway.	Surrey Economic Strategy, Runnymede and Spelthorne Economic Strategies, EM3 LEP Economic Recovery Plan	Runnymede & Spelthorne Borough Councils Surrey County Council EM3 LEP
Delivery of a Development Framework for Staines which will set out the opportunities to deliver new homes, commercial activity and vital infrastructure	Production and delivery of the Staines Development Framework  Improvements to the A308, to enable pedestrian movement in Staines town centre and improve transport infrastructure and local mobility, to support the role of Staines as a transport interchange.	Spelthorne Local Plan, LTP4, Surrey Economic Strategy, Surrey Health and Wellbeing Strategy, Surrey Climate Change Strategy	Surrey County Council Spelthorne Borough Council Surrey Health and Wellbeing Board



# Developing the Surrey Urban Strategy

## WE WANT OUR TOWNS TO ....

- Be **resilient and dynamic places** that can adapt to future climate, economic, demographic and technological changes over time and where potential impacts are mitigated.
- Be **diverse and inclusive places** that help tackle social, economic and health inequalities and recognise the different needs of residents and communities.
- Be **healthy places** with all opportunities taken to enhance the health and wellbeing and overall quality of life for residents.
- Be **connected places** with transport and digital infrastructure offering excellent access to services, jobs and green spaces.
- Be **beautiful places** where we can be proud of all new development and we protect the best of what makes Surrey special.
- Have **vital, viable and versatile town centres** that can continue to provide a hub for economic, retail, social and community activities.

## WE WILL DO THIS BY....

### Working more effectively with local communities to ensure we meet their diverse needs and improve their overall wellbeing

Initial Priorities:

Annual conference with Surrey local communities; explore options for engaging with residents digitally

### Raising the standard and quality of development in Surrey

Initial Priorities: Working more proactively and collaboratively with the development industry through the new Surrey Development Forum; celebrating our successes and championing good practice

### Developing the right tools to deliver good places

Initial Priorities: Identifying strategic towns to support ongoing enhancement of the 'place offer' in a post-covid environment; Healthy Streets design guidance; promote the 20 minute neighbourhood/town principles as set out in LTP4; prepare a Surrey Green and Blue Infrastructure Guide to complement and support local GBI strategies

### Building shared capacity and expertise

Initial Priorities: Design training for officers and members and consider how to support communities so they can engage in a more effective way (e.g. in relation to proposed new design codes); sharing learning and knowledge from strategic developments

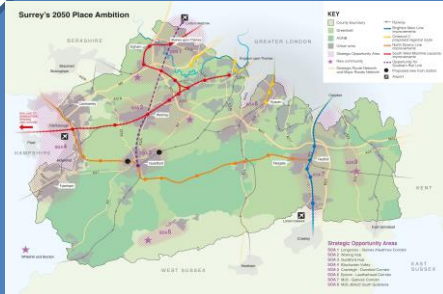
### Optimising our natural capital and public sector assets

Initial Priorities: Maximising the potential to environmental net gain by exploring strategic funding opportunities; Local Nature Recovery Strategies/ Surrey Nature Recovery Network; explore opportunities to co-locate services in town centres/community hubs.

### Building resilience to climate change

Initial Priorities: Align actions and priorities being developed both locally and countywide; work with partners to implement the Greener Futures Climate Change Delivery Plan.

# Surrey's Integrated System for Achieving Sustainable Growth



**PA Strategic Priority 1:**  
Improve connectivity both within Surrey and between strategically important hubs

**PA Strategic Priority 2:**  
Enhance the place offer of Surrey's towns

**PA Strategic Priority 3:**  
Maximise the potential of our Strategic Opportunity Areas

**PA Strategic Priority 4:**  
Invest in natural capital and deliver nature recovery

Implementing the Surrey 2050 Place Ambition

## Our Climate and Environment Priorities

Surrey Climate Change Strategy  
Borough and District Climate Change Strategies  
Surrey Nature Recovery Network  
Surrey Land Management Framework

## Our Economic priorities

One Surrey Growth Board's Surrey's Economic Future – Towards 2030:  
Surrey County Council's Economic Strategy Statement  
Borough and Districts' Economic Strategies  
LEP Recovery Action Plans

## Our Spatial Priorities

Borough and District Local Plans  
Place Ambition Strategic Opportunity Areas  
Place Ambition Urban Strategy

## Our Infrastructure Priorities

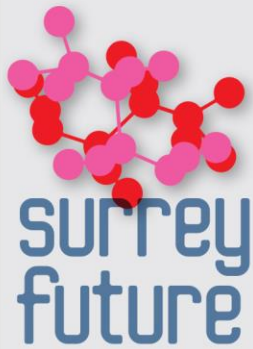
Surrey County Council's Local Transport Plan (4)  
Surrey's Rail Strategy  
Surrey Infrastructure Plan  
Borough and District Infrastructure Delivery Plans

## Our Health and Wellbeing Priorities

Surrey's Health and Wellbeing Strategy

## Next steps

- Your opportunity to comment on the document through the following link: [Place Ambition \(surreysays.co.uk\)](https://surreysays.co.uk) by Friday 4 March 2022
- Your feedback will be used to inform the direction and revise our Place Ambition
- The intention is that the final version will be agreed and endorsed by all Surrey local authorities and strategic partners making up the Surrey Future partnership
- We will also engage with others who have a key role to play in its delivery, including government departments and agencies and neighbouring authorities
- Use the document to help shape projects joint projects and access additional funding and investment opportunities



## Further Information

[PlaceAmbition - Surrey County Council - Citizen Space \(surreysays.co.uk\)](http://surreysays.co.uk)

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