

GOVERNMENT SUGGESTED AREAS OF FOCUS FOR SPEND

Communities and place (govt suggestions)

- community infrastructure and local green space, and community-led projects
- targeted improvements to the built environment and innovative approaches to crime prevention
- visual improvements to town centres and high streets, cultural/visitor economy interventions, litter, waste and graffiti reduction, projects to fight antisocial behaviour, and capital funding to improve neighbourhoods or community projects and initiatives
- So very similar to Bring Back the High Street/Better Neighbourhoods. Could involve culture and art
- Community Wellbeing and Neighbourhood Services focus

Local businesses (govt suggestions)

- support for starting businesses to visible improvements to local retail, hospitality and leisure sector facilities
- networking and collaboration, to share knowledge, expertise and resources, and stimulate innovation and growth
- targeted support for small and medium-sized businesses to undertake innovation, adopt productivity-enhancing, energy efficient and low carbon technologies and techniques, and start or grow their exports
- support to increase town centre footfall, outdoor markets, the development of cultural, visitor and heritage assets
- So very similar to ARG spend where we had local discretion
- Economic Development, Sustainability, Community Wellbeing and Neighbourhood Services focus

People and skills (govt suggestions)

- targeting adults with no or low level qualifications and skills in maths, and encouraging innovative approaches to reducing adult learning barriers.
- Support disadvantaged people to access funding life, and basic skills.
- fund local skills needs and supplement local adult skills provision
- investment in bespoke employment support tailored to local need
- technical and vocational qualifications in areas where there are skills shortages locally; and intensive, wraparound one-to-one support to address barriers to employment.
- Similar to current work with the Youth Hub, and Supporting Families
Economic development and Community Wellbeing focus